



Press Release

For Immediate Release

TeamTracer[®] Increases Safety and Accountability

New England Security & Communications' TeamTracer[®] system provides emergency scene personnel management and tracking.

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Adding to an already impressive line of security and identification products and services, Massachusetts-based New England Security & Communications expands its offerings to fulfill the safety and accountability needs of emergency personnel with TeamTracer[®].

With national Standards such as NFPA 1561 requiring that all emergency response teams institute an incident management system, emergency scene commanders are rushing to comply. Existing accountability systems such as "grease-boards" and hanging cow-tags on a hook no longer suffice – the new codes and standards require a system be used to not only track where responding personnel are assigned, but also to record emergency scene activities for later review. Incident Commanders are in need of a powerful, accurate and easy-to-use tool to quickly take control of an emergency scene.

TeamTracer[®] satisfies these requirements, and adds a unique security feature – visual identification of respondents reporting to a scene. One of the most hazardous situations at an emergency scene is when unauthorized personnel enter a secure area. A primary motive for establishing the new standards is to account for personnel and to limit liability. By combining photo identification of responding personnel with management and tracking capabilities, TeamTracer[®] is rapidly becoming the tool of choice.

Requiring only a portable computer and card or tag reader, a TeamTracer[®] system is mobile and versatile. As respondents swipe their personalized proximity tag or card past a reader upon entering an emergency scene, the incident commander running TeamTracer[®] is presented with the electronic photo and record of the individual. Respondents are quickly assigned to a location by one click of a mouse or touch on the screen.

Based on NESC's BadgeBuilder® photo ID application, TeamTracer® provides the incident commander with the ability to customize how he or she views respondent records for verification, location assignment, and how scene activity data is stored for later analysis. The program features real-time reporting to increase personnel safety, limit liability, calculate elapsed duty time, and much more. Large departments can take advantage of powerful centralized personnel databases to keep respondent data up-to-date and readily available for immediate deployment at multiple emergency sites.

Designed specifically for emergency response teams, TeamTracer® was piloted in Gloucester County, NJ with overwhelming success - within 48 hours of Gloucester's press conference, a local representative was contacted by city officials from Los Angeles, New York, Chicago and Philadelphia with interest in the program.

About TeamTracer®, BadgeBuilder® and NESC

Founded in 1980 in Milford, Massachusetts, NESC developed BadgeBuilder® in 1994 as the first MS Windows based security ID badging software. Since then, BadgeBuilder® has gone on to be used by clients such as the US Army, US Navy, NASA, FBI, FAA, as well as countless colleges, financial institutes and correctional facilities all over the world.

BadgeBuilder® has consistently led the photo ID industry, constantly striving to stay ahead of the technology spiral. By forming strategic alliances with key manufacturers, BadgeBuilder® has become the predominant source for turnkey photo ID systems and solutions. Using the power of BadgeBuilder®, TeamTracer® now supplies emergency response teams with a world-class solution to increase safety and security.

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